



## National Apprenticeship Week 9<sup>th</sup> – 15<sup>th</sup> Feb 26

This month's spotlight is all about **Apprenticeships**, as we celebrate **National Apprenticeship Week 2026**.

The theme this year is **“Skills for Life”**, highlighting how apprenticeships help young people build career-ready skills that stay with them long-term.

**Companies within the North East, offering apprenticeships 2026:**

[British Gas Apprenticeships | Best Apprenticeships](#)

[Train & Rail Apprenticeship Jobs | Early Careers |](#)

[Northern](#)

[Apprenticeships | National Grid Careers](#)

[KPMG Vacancies](#)

[Apprenticeships at Northumbria Healthcare](#)

[Careers - Cybit](#)

[Apprenticeships - Gateshead Council](#)

[Check out Unifrog: Standards - Apprenticeships - Student - Unifrog](#)

## **Careers SEND students – Apprenticeships**

*For learners with SEND, apprenticeships can offer a highly structured and supportive pathway into work. Many providers offer:*

- Additional learning support
- Tailored training
- Job coaches or mentors
- Adjusted assessments

During NAW, many apprenticeship providers run webinars or Q&A sessions, which can be ideal for families and students with additional needs

### **Useful Resources:**

- <https://www.youthemployment.org.uk/send-support-for-apprentices-in-the-uk/>
- <https://www.amazingapprenticeships.com/send/>
- <https://www.allaboutstem.co.uk/2026/01/careers-apprenticeships-send-resources-links/>

## Provider Focus – Amazing Apprenticeships – NAW 2026 Resources

Amazing Apprenticeships have released a fantastic new set of **school and college resources** designed specifically for NAW 2026. These include:

- **A School & College Guide**
- **Classroom challenges**
- **Apprenticeship quizzes**
- **NAW promotional packs**
- **Subject-specific resources**

Amazing Apprenticeships has created a powerful collection of **“This Is My Story”** films showcasing real apprentices with learning differences, disabilities and health conditions. These stories help students visualise what an apprenticeship journey can look like and demonstrate the wide range of young people who thrive in apprenticeship pathways

[Student - Amazing Apprenticeships](#)

[SEND - Amazing Apprenticeships](#)

[Parent - Amazing Apprenticeships](#)



## Labour Market Insight:

This month, LMI North East insights show continued employer demand for skilled workers in:

- *Digital & Technology*
- *Engineering & Advanced Manufacturing*
- *Health & Social Care*
- *Construction & Green Skills*



These high-growth sectors not only offer secure long-term employment prospects but also provide clear progression routes, meaning students who enter through an apprenticeship can build adaptable, future-proof careers that grow with the changing labour market.

## Developing Future-Ready Skills – KS3 and KS4

*Preparing for the future isn't just about choosing a pathway — it's about building the skills that help students thrive in any direction they take. Focusing on core transferable skills can boost confidence, improve decision-making, and open doors to a wide range of careers.*

### **For Students:**

- **Practice problem-solving** – Try puzzles, challenges, or real-life tasks like planning a budget or organising an event.
- **Build communication skills** – Join a club, volunteer, or take part in group projects where you can share ideas and listen to others.
- **Strengthen teamwork** – Work with friends or classmates on a creative task or mini-project at home or in school.
- **Reflect on your progress** – Notice where you've improved and how those skills could help in different careers.

### **For Parents:**

- **Spot skills in everyday activities** – Cooking, gaming, sports, and art all build valuable strengths.
- **Talk about problem-solving** – Ask your child how they overcame a challenge and celebrate their resourcefulness.
- **Encourage responsibility** – Small tasks at home can build independence and confidence.
- **Praise growth** – Highlight the skills they're developing, not just the final outcome.

## Pathway Focus – Apprenticeships

### **Apprenticeships**

Because NAW is this month's big event, our pathway focus highlights the breadth of apprenticeship routes available across the UK—from engineering and healthcare to digital, finance, construction, the arts and more.

**During NAW 2026, schools and colleges are encouraged to celebrate how skills and apprenticeships help students achieve their full potential and bridge skills gaps for employers**

**National Apprenticeship Week: [National Apprenticeship Week 2026, 9 - 15 February 2026](#)**

**National Apprenticeship Week Toolkits are available now.**



[DOWNLOAD NOW](#)

**Digital and Social Assets - Including Virtual Backgrounds are now available to download.**



[DOWNLOAD NOW](#)

**View the wide range of events taking place across the week.**



[VIEW OUR EVENT MAP](#)

### **Careers in the Curriculum Across Our Trust**

As a Trust, we ensure that Careers in the Curriculum is woven into every aspect of school life—embedding meaningful career connections across all subjects, year groups, and learning experiences so that every student can see the relevance of what they study and how it links to their future pathways.

- Maths → Engineering, finance, data apprenticeships
- Science → Healthcare, lab technician, environmental roles
- English → Business admin, marketing, content creation
- DT / Computing → Digital, IT support, cybersecurity
- Art & Media → Creative design, digital content, media production

#### **Activity Idea:**

Look around your home and choose **one everyday object** (a phone, a tap, a light switch, food packaging, shoes, etc.).

Identify **one apprenticeship** that could be linked to the design, creation or use of that object.

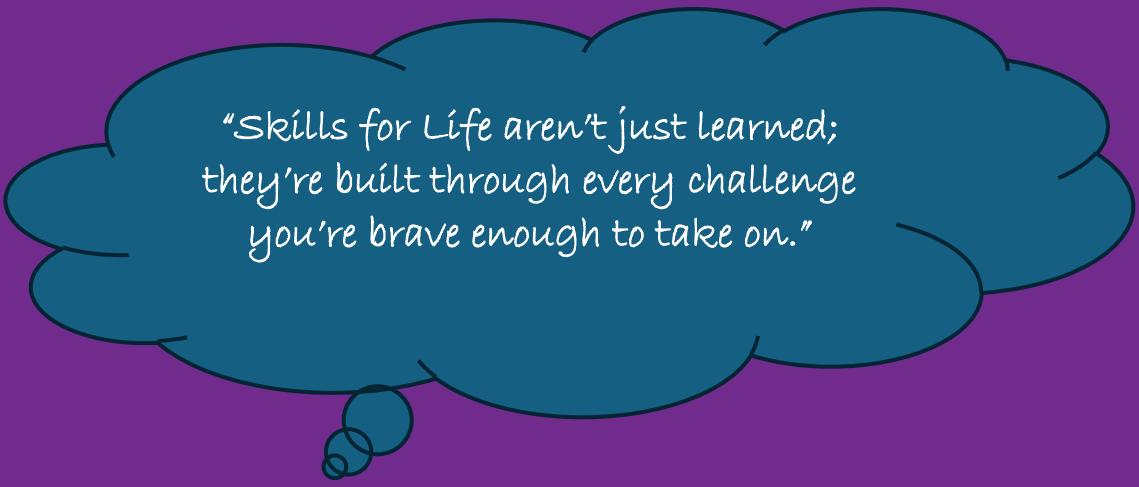
### Tips for Parents & Carers

#### **Helping your child explore apprenticeships:**

- Discuss the Skills for Life theme and the importance of transferable skills.
- Visit the NAW event map to see virtual and in-person events happening across the week.  
[naw.appawards.co.uk]
- Encourage your child to research apprenticeship standards and watch apprentice story videos during NAW.
- Remind them that apprenticeships now exist from Level 2 all the way up to degree and master's level.

#### **Why It Matters:**

Helping young people understand apprenticeships early gives them the confidence to explore different pathways, recognise their strengths, and make informed choices about their futures — ensuring they don't overlook valuable opportunities that could suit their skills and ambitions.



*“Skills for Life aren't just learned;  
they're built through every challenge  
you're brave enough to take on.”*